

WDB Newsletter

April 2025

Welcome to the City of Los Angeles Workforce Development Board E-Newsletter!

We're excited to launch our very first e-newsletter! Inside, you'll find important announcements, key updates, and upcoming events to help you stay informed and connected with the City's latest workforce development initiatives and opportunities.

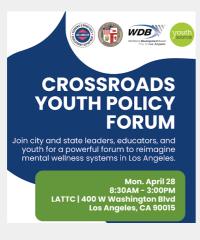
Executive Director Announcement



We are pleased to announce that Hannah Lee has been appointed as the permanent Executive Director of the City of Los Angeles Workforce Development Board (WDB). This announcement was made during the April 10th Executive Committee meeting, where Deputy Mayor Brenda Shockley praised Hannah's exceptional leadership over the past six months.

Hannah will continue to report to the Mayor's Office and, in collaboration with the Board Chair, lead the strategic direction of the Board. Please join us in congratulating Hannah!

Upcoming Event: 2025 Crossroads Youth Policy Forum



We are pleased to invite you to attend the 2025 Crossroads Youth Policy Forum, an event hosted by Workforce Development Board. This forum will take place on Monday, April 28, 2025 from 8:30 AM – 3:00 PM, at Los Angeles Trade Technical College.

Please confirm your attendance by registering at the following link: <u>bit.ly/crossroadsforumla</u>

Parking information and additional logistics will be provided to registered attendees by Friday, April 25, 2025

About the Forum

As highlighted in the City's Youth System Redesign initiative, the ongoing youth mental health crisis has emerged as a critical area of focus. The forum brings together leaders across sectors—including government agencies, educational institutions, workforce practitioners, and community-based organizations—to address this challenge head-on. By focusing on re-engaging marginalized youth through mental wellness, the forum aims to explore policy solutions, exchange best practices, and strengthen cross-sector collaboration.

We would be honored by your presence and hope you will join us for this important dialogue. For more information, please contact Danielle Martinez, Danielle.Martinez@lacity.org,

Click Here for Agenda

Annual Plan Year 2026 is Open for Public Comment



The Economic & Workforce Development Department (EWDD) released the City's Workforce Development Board Draft One 2025-2026 Annual Plan for public review and comment. The Annual Plan covers the service strategies, activities, and budget for the City's Workforce Development System. It outlines how the City will deliver services and meet the objectives of promoting a trained workforce with access to good jobs and a strong business/employer regional economy.

The Draft 2025-26 Annual Plan is available for a 30-day public comment period. **Comments may be submitted by email to:** EWDD.Planning@lacity.org by 5:00pm (PT) on May 7, 2025. Members of the public, job seekers, non-profit service organizations, employers, and the business community are strongly encouraged to provide comments on the plan and its proposed strategies.

Click Here to View

LA:RISE Highlighted at the NAWB Forum 2025



The National Association of Workforce Boards (NAWB) hosted its Annual Conference, <u>The Forum</u>, in Washington, D.C. from March 29th to April 1st, bringing together workforce professionals from across the country. The event provided an important opportunity for workforce boards to explore the latest in workforce policy, initiatives, and trends, while exchanging best practices. WDB Executive Director Hannah Lee and Board Member LaShondra Mercurius attended various workshops focused on effective sector strategies and successful apprenticeship models.



The City's Workforce Development Board—alongside partners REDF, Goodwill, and Chrysalis—co-facilitated a breakout session highlighting the LA:RISE program model. WDB staff member Danielle Martinez presented on how strong partnerships between workforce boards and nonprofit employment social enterprises (ESEs) can effectively support individuals experiencing homelessness or facing significant barriers to employment.

The session showcased the LA:RISE program model as a best practice and how ESEs augment the City's Adult WorkSource Centers by providing intensive onsite wraparound services—including housing referrals, mental health support, legal assistance, and more. These services are critical to helping participants achieve long-term self-sufficiency and economic mobility.

Want to see LA:RISE in action?

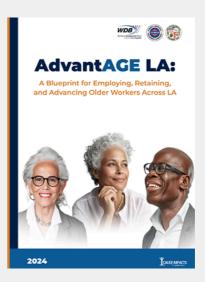
Check out our 10-Year Anniversary Video featuring City and County officials reflecting on a decade of impact.

Click Here to View

WDB's Strategic Plans and Reports

To ensure you are up to date with the Board's strategic priorities over the next 5 years, we are sharing our current strategic plans and reports

- 5 Year Workforce Strategic Plan
- AdvantAGE LA
- Horizons 32k
- LA Workforce Infrastructure Network
- Citywide Youth Development Strategic Plan
- LAEDC's "People, Industry, Jobs" Report



Click Here to View

Upcoming WDB meetings

WDB QUARTERLY MEETING

10:00 AM - 12:00 PM LA Mission College

YOUTH COUNCIL COMMITEE

10:00 AM - 12:00 PM Goodwill SoCal

JUNE 2025

BUSINESS SERVICES, MARKETING, RESOURCE/DEVELOPMENT COMMITTEE

10:00 AM - 12:00 PM Goodwill SoCal

For more information:

Please visit the WDB Website for Meeting information and agendas.

Click Here to View