



EWDD

LOS ANGELES

UPDATES



News for the Week of SEPTEMBER 23, 2019

COMPASS ROSE COLLABORATIVE PREPARES PRE-APPRENTICES FOR JOBS



Approximately 15 participants from the latest cohort of the Compass Rose Collaborative (CRC) program are completing training that is preparing them for construction jobs at the \$1 billion Lucas Museum site, along with restoration efforts at the Woolsey Fire site in Malibu. The most recent cohort participated in a 3-week training to earn pre-apprenticeship certifications in Forklift, OSHA10 and CPR. The City of LA was one of three cities awarded the CRC grant from the US Department of

Labor Employment and Training Administration in June 2018. The Compass Rose Collaborative training series is currently being offered through the Boyle Heights Technology YouthSource Center. The program tackles a serious social problem faced by re-entry youth: the challenge of successfully entering the workforce and educational systems after significant brushes with the law. The youth participants, ages 18 to 24, are screened and recruited to be engaged in an intensive career pathway training program.

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NORTH VALLEY BSC HELPS ENTREPRENEUR LAUNCH CUSTOM CRAFTS BUSINESS

The North Valley Region BusinessSource Center (BSC) provided extensive business coaching to entrepreneur Elizabeth Rojas, helping her launch Eli's Crafts, a business specializing in custom products. Elizabeth was unemployed following surgery after an accident and was trying to figure out a new way to make money. She started personalizing coffee cups and noticed people were interested in paying for them. After making some profits, she visited the North Valley BusinessSource center in August 2019 and attended their "How to Start a Business" workshop. She then scheduled a one-on-one consultation with a North Valley BSC business coach to learn more about starting her business. The BSC business coach provided Elizabeth with a needs assessment and educated her on the necessary permits and licensing necessary for her business, along with more information about business entities and marketing. The BSC provided Elizabeth with assistance in obtaining all necessary permits to start her business including a Business Tax Registration Certificate (BTRC), Doing Business As (DBA), Federal Employer Identification Number (FEIN) and Seller's Permit. Elizabeth officially launched her business on September 6, 2019, and has consistently made sales through her Instagram page. She has since expanded her services and products to include invitations, desserts and customized shirts.



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BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Microenterprise enrolled	20
Microenterprise assisted	77
Small businesses enrolled	2
Small businesses assisted	13
Number of BSC clients who attended workshops	19

WORKFORCE METRICS:

(arrows indicate weekly trend)

CalJobs *(online and mobile)*



522
Registrations
11% ↓

WorkSource Centers



1,149
Enrollments
1% ↓

"Updates" is the weekly report from the EWDD Interim General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org