



News for the Week of JULY 22, 2019

HOLLYWOOD BSC HELPS ENTREPRENEUR SECURE \$2K LOAN TO EXPAND BUSINESS



The Hollywood BusinessSource Center helped Matias Vanegas, owner of American Cleaning Company, secure a \$2,000 microloan to build his website, advertise, and purchase uniforms to expand his business. Matias is an El Salvador native, with many years of experience in the commercial cleaning industry. He launched his own commercial cleaning company in mid-2017. Matias recently met with a business coach at the Hollywood BusinessSource Center who helped Matias complete a needs assessment and analyzed his financials. Based on this assessment, the business coach decided alternative lending was the best option for Matias and then helped him create a profile and advertise his crowdfunding campaign. Matias received the funding earlier this year, which he used to create his website, market his business through Facebook advertising, and purchase uniforms. Matias is now receiving assistance in building his credit through an agency that the Hollywood BusinessSource recommended, and is also working with the Hollywood BusinessSource to get his Minority Owned Business Certification, which will give him more opportunities to expand. “I will never be able to shake hands with each

one of you thanks for contributing to my dream,” he said to the BSC. “Every day for me is a new challenge, but many thanks. I will never forget this gesture on the part of each one of you. From the bottom my heart, thank you.”

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COMPASS ROSE COLLABORATIVE RE-ENTRY PROGRAM REPORTS RESULTS



The Compass Rose Collaborative (CRC) Re-Entry Program recently released a performance report announcing that 95 percent of participants completed 120 hours of training to receive a Safety Pre-

Apprentice Certificate. The report, which covers January through July 2019, said that 84 percent of CRC participants are currently employed full-time or part time. The CRC training series is currently offered at the Boyle Heights Technology YouthSource Center. The program is geared toward youth participants between ages 18-24 who have recently been paroled or are on probation. Participants receive training to obtain a Labor Ready Apprentice Certificate along with certificates in Multi-Craft Core (MC3), OSHA10, CPR, Forklift, Hazardous Waste Operations, and Emergency Response (HAZWOPER). The City of LA was one of three cities awarded the CRC grant from the US Department of Labor Employment and Training Administration (DOL-ETA) in June 2018. For more information about the program, contact Juan Romero at (323) 526-0147 or juan.romero@lacity.org.

84%

CRC Participants
Employed from
January-June 2019

95%

CRC Participants
completed the Pre-
Apprentice Certificate
120 Hours

86%

CRC Participants earned
a certificate in OSHA,
CPR, Forklift, and
Hazwoper 40 hours

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LA:RISE RE-ENTRY PARTICIPANT GAINS WORK JOB SKILLS WITH CRCDC ENTERPRISES

Elvis was looking for opportunity and hope when he first saw the Coalition for Responsible Community Development (CRCDC) Enterprises trucks and employees in his neighborhood. After being repeatedly turned down for employment because of his history of incarceration, Elvis and his family were at risk for homelessness. He joined the LA:RISE program and began working at CRCDC Enterprises where he gained on-the-job experience at painting and cleaning projects. The experience gave Elvis confidence, a sense of belonging, marketable-job skills, and an opportunity to work in his community. He said his proudest moment was working at City Hall, where employees knew about CRCDC and were excited to have his help. Elvis recently secured a spot in the Hire LAX apprenticeship program and is also interviewing for jobs that could lead toward permanent employment. EWDD is a leadership team partner of the Los Angeles Regional Initiative for Social Enterprise (LA:RISE), an innovative, collaborative partnership that unites the City and County of Los Angeles' Workforce Development System with non-profit social enterprises and for-profit employers to help men and women with high barriers to employment get good jobs and stay employed.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Microenterprise enrolled	22
Microenterprise assisted	51
Small businesses enrolled	4
Small businesses assisted	14
Number of BSC clients who attended workshops	18

WORKFORCE METRICS:

(arrows indicate weekly trend)

CalJobs *(online and mobile)*



871 Registrations
13%

WorkSource Centers



1,505 Enrollments
11%

"Updates" is the weekly report from the EWDD Interim General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org