

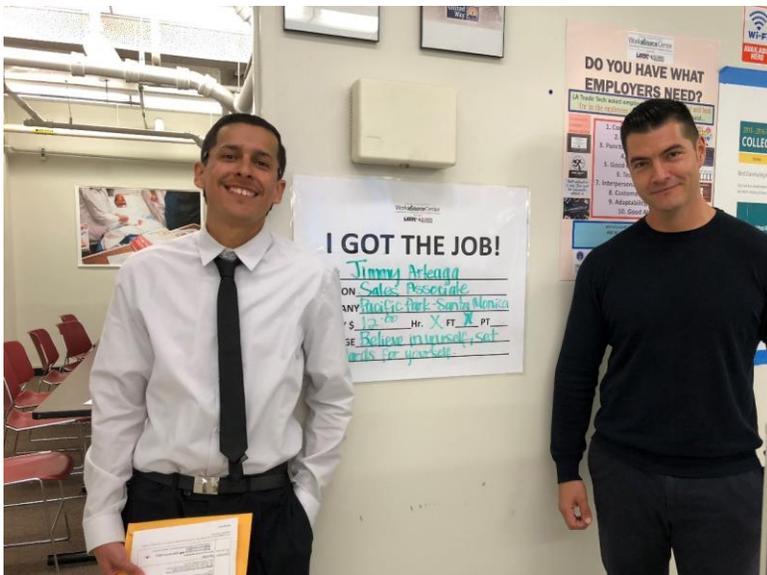
EWDD **UPDATES**



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News for the Week of June 7, 2018

VERNON-CENTRAL/LATTC WSC HELPS JOB SEEKER FIND RETAIL JOB



The Vernon-Central/Los Angeles Trade Technical College (LATTC) WorkSource Center helped job seeker Jimmy Arteaga find a job at a large retail company based in Santa Monica with a starting wage that surpassed his expectations. When Career Coach Leo Rios first met Jimmy Arteaga, he was tired and discouraged. Jimmy said that he had been out of a job for several months and that he had exhausted all his savings on his rent and bills. Leo helped Jimmy build his resume and provided pointers on how best to prepare for interviews with employers to make a good, lasting impression. Leo invited Jimmy to a job fair held at the WorkSource Center, run by EWDD partner Coalition for Responsible Community Development (CRCD). When it was over, Jimmy came back with a huge

Jimmy Arteaga (left) found a job with help from Vernon-Central/LATTC WorkSource Center Career Coach Leo Rios (right).

smile on his face and told everyone the good news - he was hired at a large retail company in Santa Monica.

EAST LA BSC GUIDES COMMERCIAL CLEANING BUSINESS TOWARD EXPANSION

Since 2016, East Los Angeles BusinessSource Center has provided extensive long-term business services to iCare Clean, Inc., guiding the commercial cleaning and maintenance company through its launch, growth and expansion to a business with more than \$400,000 in sales. iCare Clean, Inc. is an East Los Angeles-based, Latino-owned company that provides hospital grade cleaning and maintenance services to



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clients ranging from medical and dental offices, to gyms and production studios throughout Los Angeles. The company was founded by two industry professionals with more 15 years of experience. Established in 2016 with the assistance of the East LA BusinessSource Center, iCare Clean, Inc. has grown from 5 accounts with \$20,000 in sales for its initial year of operation in 2016, to more than 75 accounts in 2017 with more than \$400,000 in sales. The company is projected to grow up to 125 accounts in 2018 with more than \$700,000 in sales. The East LA BusinessSource Center has provided iCare Clean extensive business startup and consulting services including: corporate filing, business licensing, tax planning, small business training, business plan development, training and financial planning services. The East LA BusinessSource Center continues to provide guidance to the iCare Clean founders as they move toward expanding to a new office location and hiring additional support staff.

EWDD BUSINESS RESPONSE TEAM HELPS ENTREPRENEURS NAVIGATE RED TAPE



EWDD launched its Business Response Team in April 2018, with its first official event at Mayor Eric Garcetti's Small Business Summit. Above, a row of LA entrepreneurs are honored at the summit.

The City of Los Angeles Economic and Workforce Development Department Business Response Unit recently launched its Business Response Unit to assist entrepreneurs navigating through the bureaucracy of the City of Los Angeles' departments by supplying identified subject experts across City departments. Since its launch in April 2018, the Business Response Unit has assisted more than 16 business owners to troubleshoot and resolve a wide range of complex issues by coordinating across multiple City departments and offices. The diversity of issues that have been addressed include an inability to secure customer parking, clarification and training on changes to labor law duties, interest in steps to relocate a business to the City from another state, and an inability to obtain business capital. As a form of closure to ensure a successful

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client assist, the Business Response Unit closes a project only after successive follow-up with the client results in complete client satisfaction. The Business Response Unit was created by City Council's Ad Hoc Committee on Comprehensive Job Creation Plan to assist City business owners struggling to meet City requirements such as City permits, licensing, and inspections. The City is looking to improve its ability to help businesses succeed and identified EWDD as the lead department to carry out the goal of job creation. To contact the Business Response Unit, email LABusinessResponse@lacity.org, or call (213) 744-7150.

U.S. DEPARTMENT OF LABOR GRANT TRAINS 31 YOUNG RE-ENTRY ANGELENOS



Boyle Heights Technology YouthSource Center participants graduated from a Weatherization Training Program on April 18, 2018. The Program was part of the Compass Rose Collective (CRC) Program.

The City of Los Angeles Economic and Workforce Development Department (EWDD) was one of three cities awarded a grant from the U.S. Department of Labor Employment and Training Administration (DOL-ETA) for "The Compass Rose Collaborative (CRC)," a young-adult reentry program. The program tackles a serious social problem faced by re-entry youth: the challenge of successfully entering the workforce and educational systems after significant brushes with the law. The youth participants, ages 18 to 24, are screened and recruited to be engaged in an intensive six-week career pathway training program at one of LA's local community colleges. All

participants earn a Labor Ready Apprentice Certificate, OSHA 10 or 30, Forklift Training, and participate in daily physical training activities. Participants complete about 200 hours of training, with a 90 percent completion rate. Since November 2017, approximately 31 participants from EWDD's Boyle Heights Technology YouthSource Center have completed the training.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Pre-Startups Enrolled	19
Pre-Startups Assisted	33
Start-ups/Operating Businesses Enrolled	11
Start-ups/Operating Businesses Assisted	25
Workshops: Number of Clients Attended	83

WORKFORCE METRICS:

(arrows indicate weekly trend)

JobsLA (online and mobile)



92,312
Page Views

20.9%



1,908
New Visitors

19.1%



5,040
New Sessions

20.1%



504
Registrations

3%

WorkSource Centers



1,479
Enrollments

24%

"Updates" is produced by EWDD's communications department. If you have questions, comments or wish to contribute to an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org

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