

EWDD **UPDATES**



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News for the Week of April 16, 2018

**EWDD GM JAN PERRY & WDB CHAIR CHARLIE WOO PROMOTE JOB PROGRAMS**



*(Center, second row) EWDD General Manager Jan Perry and WDB Chair Charlie Woo (center right, first row) promoted the City's job programs at a press conference geared toward LA's Asian Pacific Islander community*

City of Los Angeles Economic and Workforce Development Department (EWDD) General Manager Jan Perry and the City of LA's Workforce Development Board (WDB) Chair Charlie Woo participated in a press conference last week to promote the City's job programs to LA's Asian Pacific Islander (API) community. EWDD partner Faith and Community Empowerment (FACE) held the press conference, which drew media representatives from *The Korea Times* and *World Journal*, a Chinese daily newspaper. "The City is dedicated to making sure that

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every Angeleno has the opportunity for City jobs that will give them an opportunity to transform their lives,” Jan said. Charlie provided an overview of the City’s Workforce Development System, while Jan discussed the City’s Targeted Local Hire Program, an alternative pathway for Angelenos to attain civil service jobs with the City. FACE is a one of the recipients of a \$750,000 grant from the WDB geared toward helping Vulnerable and Underrepresented Populations, including individuals who may be mono-lingual, transgender or recently released from prison.

## EWDD ASSISTS AT 2<sup>ND</sup> HOMELESS SERVICES JOB FAIR – 2,000 JOB SEEKERS ATTEND

A dozen EWDD Workforce Development Division staff assisted Mayor Eric Garcetti’s second Homeless Services Job Fair, held at Los Angeles Technical Trade College (LATTC) on April 13, 2018. Approximately 2,000 people registered to attend the job fair, and roughly 50 agencies specializing in homeless services were in attendance offering 1,000 available positions ranging from entry level, management and supervisory roles.



## YOUTH SUMMER JOBS AWAIT - 2018 REGISTRATION OPENS FOR HIRE LA'S YOUTH



Registration for the 2018 HIRE LA'S Youth Summer Youth Employment Program (SYEP) went live on Monday, April 16, 2018, opening the door for Angelenos ages 14 to 24 to have their first job experience. EWDD administers Mayor Eric Garcetti’s HIRE LA’s Youth program, which provides youth who live in Los Angeles an opportunity with 120 paid hours at a supervised worksite, along with basic financial literacy and work skills

training to assist in entering the workforce. Nearly 17,000 youth signed up for the program in 2017.

## PUBLIC COMMENTS WELCOMED! - WDB 2018-19 DRAFT ANNUAL PLAN RELEASED

The City of Los Angeles Workforce Development Board's draft Workforce Innovation and Opportunity Act (WIOA) 2018-2019 Annual Plan was released for public review and comment on Tuesday April 17, 2018. The Annual Plan covers the service strategies, activities and budget for the City’s Workforce Development System, and also outlines how the City will deliver services and meet the objectives of promoting a trained workforce with access to good jobs and a strong business/employer regional economy. WIOA supports the City's workforce development activities that are provided through its Workforce Development System including the City’s 14 YouthSource Centers, 16 WorkSource Centers and two Job Portals, along with the HIRE LA's Youth initiative. The Draft Year 19/2018-19 Annual Plan is available for public

comments for 30 days, ending on Thursday May 17, 2018. Comments may be submitted via email to [EWDD.planning@lacity.org](mailto:EWDD.planning@lacity.org). The City of Los Angeles Workforce Development Board Draft Year 19 Annual Plan for Program Year 2018-2019 can be viewed [here](#).

## HARBOR-WATTS BSC HELPS ENTREPRENEUR SECURE LOAN FOR COBBLER BUSINESS



The Harbor-Watts BusinessSource Center, overseen by EWDD Partner Managed Career Solutions, helped entrepreneur Jose Rivera obtain a \$3,500 working capital loan for his business, Paul's Original Shoe and Working Boot Manufacturing in San Pedro. Jose is a cobbler with more than 30 years of experience. He started out as an apprentice when he first immigrated to the United States and after the original owner Paul retired, Jose took over the business. Jose's specialty is work boots for the dock workers and firemen in the Harbor region, along with custom jobs and shoe repairs. The San Pedro Chamber of Commerce referred Jose to the Harbor-Watts BusinessSource Center earlier this year when he was looking to obtain a working capital loan for his business. Jose's business was in the process of changing locations and he needed additional capital to complete pending work orders. Jose brought in his financials, purchase orders and business documentation. A Harbor BusinessSource Consultant submitted a loan package on Jose's behalf, which was approved in March of 2018. Jose said he is very grateful that he can continue to provide his services to the working individuals of the community.

*(Photos above) The Harbor-Watts BSC helped Cobbler Jose Rivera obtain a \$3,500 loan for his business, Paul's Original Shoe and Working Boot Manufacturing, which he purchased from the owner.*

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## HOLLYWOOD WSC PLACES 26 JOB SEEKERS AT LOCAL HEALTH CARE COMPANY



*The Hollywood WorkSource Center placed 26 job seekers at full-time jobs at UCSB America in downtown Los Angeles*

The Hollywood WorkSource Center (WSC) worked closely with receivable and resource management company USCB America to place 26 job seekers in healthcare-related jobs in downtown Los Angeles. USCB America Human Resources Generalist Priscilla Manosalva reached out to the Hollywood WSC, overseen by EWDD partner Managed Career Solutions, for assistance in identifying qualified candidates for the company's open positions. USCB America took advantage of several recruiting solutions offered by

the Hollywood WSC, including participation in formal job fairs and on-site recruitment events. As a direct result of its partnership with the Hollywood WSC, USCB America hired 26 Insurance Follow-up Representatives and Medical Customer Service Representatives in full-time positions across several USCB America departments at its downtown LA location. "Collaborating with the MCS Hollywood WorkSource has been a rewarding partnership that has assisted us in streamlining our recruiting efforts and reducing costs that come from utilizing other job search resources," Priscilla said. Hollywood WSC looks forward to continuing its partnership with USCB America as it continues to grow.

**BUSINESS METRICS:**

<b>LABSCs Reporting:</b>	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Pre-Startups Enrolled	41
Pre-Startups Assisted	28
Start-ups/Operating Businesses Enrolled	18
Start-ups/Operating Businesses Assisted	24
Workshops: Number of Clients Attended	69

**WORKFORCE METRICS:**

*(arrows indicate weekly trend)*

**JobsLA (online and mobile)**



94,245  
Page Views

4.9%



30.5%  
New Visitors

2.5%



5,285  
New Sessions

2.5%



467  
Registrations

11%

**WorkSource Centers**



1,856\*  
Enrollments

4%

*\*The California Employment Development Department (EDD) recently made changes to the way Wagner-Peyser information was reported in CalJOBS, capturing only enrollments with staff assisted EDD services, therefore leading to under-reported data since October 2017. EWDD has revised data to reflect the total number of Wagner-Peyser applications submitted.*

*"Updates" is produced by EWDD's communications department. If you have questions, comments or wish to contribute to an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or [Jamie.Francisco@lacity.org](mailto:Jamie.Francisco@lacity.org)*