



NEWS FOR THE WEEK OF APRIL 6, 2020

As the economic impacts of COVID-19 continue to reverberate, EWDD remains focused on helping Angelenos get through this crisis, and is working non-stop providing services to the City's small businesses and workers, to help them stay afloat until this pandemic subsides.

This week, approximately **1,920 applications** were submitted to the City's **Small Business Emergency Microloan Program**. EWDD's Economic Development Division (EDD) is working non-stop to process these applications that will provide much needed funding to local entrepreneurs. In addition, under the leadership of the Mayor's Office, on Wednesday April 8, 2020, EWDD launched the LA CARES Corps web page, which provides information about additional federal loans through the Coronavirus Aid, Relief, and Economic Security (CARES) Act. This additional infusion of funding will provide \$349 billion to small businesses nationwide.

Last week, EWDD's Workforce Development Division received reports from **216 employers about business closures**, some of which have multiple locations. **An estimated 46,868 local employees will be affected, resulting in layoffs or furloughs.** EWDD's Rapid Response staff is continuing to host virtual orientations twice a day to guide local job seekers through the process of how to file for Unemployment Insurance (UI) with the California Employment Development Department (CA EDD), along with resources on how to apply for health insurance. Starting next week, EWDD will also begin offering virtual orientations in Spanish.

LINKS to COVID-19 RESOURCES

JOB RESOURCES

Virtual Orientations: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

Small Business Emergency Microloan: LAMayor.org/loan

Microloan Application: bit.ly/EWDDC-19BusinessLoan

LA CARES CORPS: coronavirus.lacity.org/CARESCorps

Small Business Resilience Toolkit bit.ly/LABusinessToolkit

BUSINESSSOURCE CENTERS: bit.ly/LABusinessSource

WORKSOURCE CENTERS: bit.ly/EWDDWorkSource

YOUTHSOURCE CENTERS: bit.ly/EWDDYouthSource

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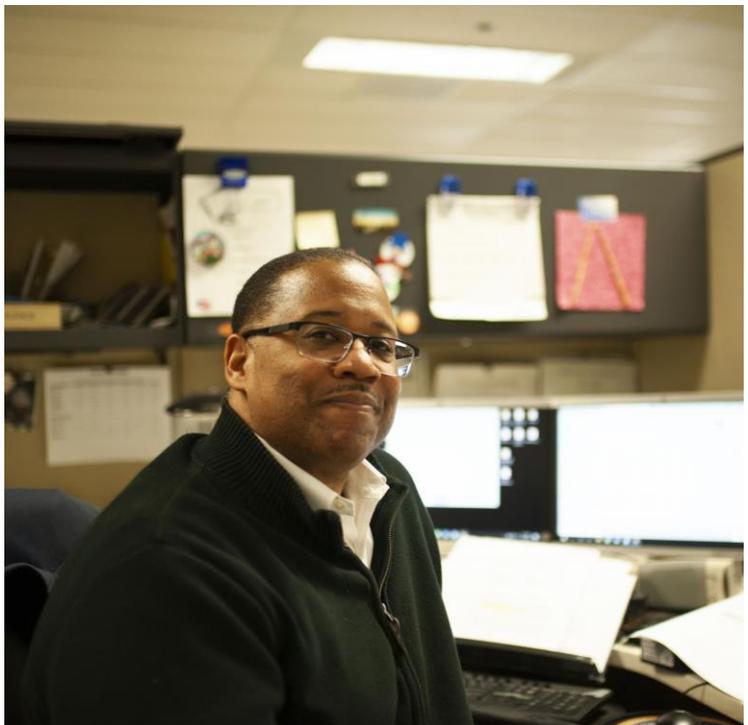


This week, EWDD Updates highlights the Rapid Response Team members behind the virtual orientations.

EWDD RAPID RESPONSE HELPS ANGELENOS ACCESS RESOURCES

In order to assist Angelenos who have lost their jobs due to COVID-19, EWDD's Rapid Response Team has launched virtual orientations designed to help job seekers navigate the process of filing for unemployment and obtaining other resources, including health insurance. "They can access all the things we talk about here for free," said EWDD Rapid Response Team member Gary (top, right). "So, that's how we're outreaching right now." Following the announcement of the "Safer at Home" ordinance, the team mobilized to transfer their in-person efforts to an online platform.

"It's very important to get this information out because it could mean saving a person's job," said EWDD Rapid Response Team member Dennis (bottom, right). From Monday through Friday, the Rapid Response team provides "virtual orientations" twice a day. Starting next week, the team will also provide orientations in Spanish. To register, participants can visit bit.ly/LAjoblosshelp, which also provides background information that attendees can reference while following along with the presentation. "We realize that some Angelenos don't actually have computers, the libraries are closed and various other facilities," Dennis said. "They can do this from their cell phone as well as their computer." Since the emergence of COVID-19, the team has



been working around the clock to provide information to Angelenos about services available for those who have been laid off, furloughed, or had hours reduced due to COVID-19, including job resources at the City's WorkSource Centers. The Rapid Response Team also steers the City's entrepreneurs to services at EWDD's BusinessSource Centers, which are offering assistance to access special disaster relief loans due to COVID-19, including the City's Small Business Emergency Microloan Program. Prior to COVID-19, the Rapid

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Response Team provided similar services to businesses in transition, assisting employers and employees access resources due to company layoffs. The team is also working with employers and businesses interested in providing training directly to their employees. "Please give us a call," Dennis said. "We are going to do our best to help out as much as we can."

ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS	
LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Microenterprise enrolled	33
Microenterprise assisted	318
Small businesses enrolled	13
Small businesses assisted	79
Sidewalk vendors enrolled	10
Sidewalk vendors assisted	12
Number of BSC clients who attended workshops	76

WORKFORCE METRICS

(Monthly metrics for March 2020 will be provided the week of April 27, 2020)

CalJobsSM *(online and mobile)*



WorkSource Centers



"Updates" is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at 213-744-9048 or Jamie.Francisco@lacity.org

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