



News for the Week of DECEMBER 16, 2019

LA:RISE REENTRY WORKER GAINS JOB SKILLS TO BUILD CONSTRUCTION CAREER



With guidance from LA:RISE, reentry worker Manuel developed valuable and transferrable job skills, including how to successfully work in a team setting. After returning home from incarceration, Manuel experienced homelessness and was searching for employment that offered him the flexibility he needed to complete his reentry program. Manuel joined LA:RISE and was paired with social enterprise partner the Center for Employment Opportunities (CEO). Manuel received an opportunity to work on a CEO/Caltrans crew, where he gained on-the-job skills and built up his confidence. During the program, Manuel met consistently with his job developer to discuss career options and opportunities for long-term employment. Manuel recently secured full-time employment with JT Resources, a construction company. He said he hopes to return to school and earn additional certifications that will enable him to continue building his career. His advice for future LA:RISE participants is to stay focused, take advantage of the great resources and ask for

help when needed.

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FORMERLY HOMELESS, LA:RISE PARTICIPANT RECEIVES ON-THE-JOB TRAINING

Before enrolling in LA:RISE, Donna was experiencing homelessness and struggled to keep a steady job. Through LA:RISE, Donna gained on-the-job training as a Volunteer Lead at MADE by Downtown Women's Center (DWC), an LA:RISE social enterprise partner. Donna received training in production lines, shipping and inventory, along with supervision skills. At DWC, Donna learned how to make the candles and soap sold at the Made by DWC store and gained experience working on diverse teams, communicating with co-workers and implementing supervisor feedback. Donna is currently enrolled in vocational training at the Vernon-Central/Los Angeles Trade-Tech College (LATTTC) WorkSource Center. She also continues to work as a Production Inventory Associate at MADE by DWC. Donna said she is proud of her successes at DWC and excited about finding permanent, full-time employment and stable housing.

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HOLLYWOOD BSC HELPS STUDIO OWNER OBTAIN \$425K LOAN, CREATE 13 JOBS

The Hollywood BusinessSource Center (BSC) helped Zac Hartog, owner of ZH Productions and LA Hangar Studios, secure a \$425,000 Small Business Administration (SBA) working capital loan, which allowed the company to create 13 new jobs. After receiving a referral to the Hollywood BSC in early 2019, Zac reached out for assistance with accessing the capital his company needed to fund expansion plans and manage the accounts receivable of the growing company. The company had started to turn away work because they did not have the staff to handle the additional workload. Zac believed that with a working capital term loan or line of credit, they could increase sales by 20 to 30 percent. LA Hangar Studios is a boutique studio located near downtown Los Angeles that caters to the film and television industry. ZH Productions is a special events design and production company that specializes in experiential event design and fabrication for high-end clients worldwide. A Hollywood BSC business coach conducted an initial business analysis and began the process of preparing a loan package and sending the package to lenders. ZH productions recently received a \$425,000 SBA working capital term loan, access to capital that has since created 13 new jobs.



The Hollywood BusinessSource Center helped Zac Hartog (above) receive a \$425K SBA loan, creating 13 new jobs.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Microenterprise enrolled	22
Microenterprise assisted	98
Small businesses enrolled	0
Small businesses assisted	25
Number of BSC clients who attended workshops	14

WORKFORCE METRICS:

(Monthly metrics for December 2019 will be provided the week of January 6, 2020)

CalJobs *(online and mobile)*



Registrations

WorkSource Centers



Enrollments

"Updates" is the weekly report from the EWDD Interim General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org