

EWDD UPDATES



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News for the Week of January 15, 2018

HOLLYWOOD BSC HELPS BUSINESS OWNER GROW MINI MARKET, CREATE JOBS



The Hollywood BusinessSource Center has helped Arlington Heights Mini Market owner Herman Russell expand his business, paving the way for up to 8 new employees.

The Hollywood BusinessSource Center (BSC) has developed a longstanding relationship with Herman Russell, owner of the Arlington Heights Mini Market, helping him expand his business and create up to eight new jobs. In 2015, Herman turned to the Hollywood BSC, run by EWDD partner Managed Career Services, for assistance in obtaining a small loan to purchase inventory to keep the shelves stocked at his mini market. Hollywood BSC staff guided Herman through the loan process, helping him attain a \$10,000 microloan. In 2016, the Hollywood BSC helped Herman obtain another microloan for a new sign for his storefront, located at 2489 W. Washington Blvd. In 2017, the space next door to Arlington Mini Market became available. Herman's mini market had reached a point where it needed more room for inventory and the timing was right for an expansion. The Hollywood BSC helped Herman get approved for a \$30,000 loan, which allowed him to sign the lease on the new space. In December 2017, a Hollywood BSC consultant informed Herman about a new loan program where Herman could qualify. Herman and the consultant had previous discussions about how if Herman could get an open line of credit over \$50,000, he could take his business to the next level. The consultant remembered this and thought that with this new loan program, Herman had a great shot at being able to achieve that. On January 11th, 2018, Herman was approved for a \$75,000 line of credit. This line will help him speed up the Arlington Heights Mini Market expansion and create five to eight new jobs.

EWDD YOUTH AND GENERAL MANAGER ATTEND LAPD MLK PICNIC



Los Angeles City Council District 9 Councilman Curran Price, Jan Perry, General Manager of the City of Los Angeles Economic and Workforce Development Department (EWDD), and a dozen YouthSource Center participants attended a Martin Luther King Day barbeque hosted by Los Angeles Police Department (LAPD) Chief Charlie Beck and the Community Safety Partnership (CSP) Officers in Watts. The barbeque, which took place on Saturday January 13, 2018, is a local tradition for the Watts Community to celebrate and honor the life and legacy of Dr. Martin Luther King, Jr. The barbeque was held across the street from the Youth Opportunity Movement, Watts YouthSource Center, which is overseen by EWDD.

EWDD General Manager Jan Perry (center) and Youth Opportunity Movement, Watts participants attended a Martin Luther King, Jr. barbeque on Saturday January 13, 2018 sponsored by LAPD Chief Charlie Beck (right) and Community Safety Partnership Officers in Watts.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
LABSCs Not Reporting:	None
Pre-Startups Enrolled	21
Pre-Startups Assisted	30
Start-ups/Operating Businesses Enrolled	21
Start-ups/Operating Businesses Assisted	25
Workshops: Number of Clients Attended	74

WORKFORCE METRICS:

(arrows indicate weekly trend)

JobsLA (online and mobile)



82,843
Page Views

7.9%



35.4%
New Visitors

1.3%



4,618
New Sessions

8.8%



534
Registrations

56%

WorkSource Centers



421
Enrollments

14%

“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org

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