

















## **Now Enrolling**

# Career Connections POWERED BY FACEBOOK

# **Employer Partners!**

Facebook's Career Connections Program is Seeking Businesses Looking to Expand Digitally and Hosta Facebook Trained, Vetted & Paid-for Intern in 2021!

We are offering an amazing opportunity for businesses in your community to expand their online presence by hosting a Facebook vetted and trained intern (summer 2021), accessing exclusive digital trainings and unlocking free ad credits.



## **Sign Up Today!**

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In partnership with:







#### ABOUT THE PROGRAM

We create jobs, train students and support businesses in local communities.

We equip underserved jobseekers with 21st-century skills and connects them to Digital Marketing careers across the US. With a focus on underserved communities, we amplify the online presence of small businesses, while launching the careers of jobseekers.

## WHAT YOU GET

- Summer Intern (2021) Trained & Vetted by Facebook and Paid by a Federal Workforce Development Grant
- Exclusive Training, Resources + Support
- Improved Social Media + Digital Presence
- A \$500 Facebook Ad Credit

### **OUR RESULTS FROM 2020**

- 91% of Employer Partners would recommend the program to peers
- 85% of Employer Partners improved their online presence as a result of the program
- 91% of Employer Partners now feel equipped to run an internship
- 62% of Employer Partners gladly extended permanent job offers to their interns (3x the national average)