

CITY OF LOS ANGELES

CALIFORNIA

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NEWS RELEASE

For Immediate Release

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CITY OF LOS ANGELES DEDICATES \$18 MILLION TO ASSIST JOB SEEKERS

Economic and Workforce Development Department Issues RFP to Revamp Workforce Delivery System

Los Angeles, Calif. October 18, 2013 – The City of Los Angeles Economic and Workforce Development Department (EWDD) today, announced the release of a Request for Proposal (RFP) for the operation of the city's workforce delivery system. The RFP will ask respondents to submit proposals to revamp the city's WorkSource Centers and develop a web-based technology system that will increase the tools available to Los Angeles' job seekers. A total of \$18 million dollars in Federal funds administered by the city will be awarded on an annual basis for up to five years.

"Realigning our city's WorkSource system is a big part of my 'back to basics' agenda to turn our economy around," said Mayor Garcetti. "This will help us align job training programs with jobs and create direct pipelines that connect Angelenos with training and trained workers with employers looking to hire skilled personnel right now."

The refocus is based on Mayor Eric Garcetti's view that the City of Los Angeles creates an environment that will prove fertile for growth industries including healthcare, advance manufacturing (i.e., biotech, high-tech manufacturing), logistics, hospitality, construction, entertainment and fashion.

"We are excited to begin the overhaul of the City of Los Angeles' workforce delivery system," said EWDD Interim General Manager Jan Perry.

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2-2-2 City of Los Angeles Dedicates \$18 Million To Assist Job Seekers

“Our new system will focus on making sure Angelenos are prepared to compete in today’s job market and provide career pathways and create a workforce that will attract growth industries to the City of Los Angeles.”

Once the system is reworked job seekers will enroll in the program to receive WorkSource Center services that will be located citywide. Services will include access to job listings, job training, job referrals, education assessment and access to technology and programs that will make the search easier and services more accessible.

The new system will include a focus on assisting vulnerable populations that include persons living with disabilities, the homeless, veterans and English–language learners and mature/older workers and ex-offenders.

The RFP will encourage respondents to secure matching funds and other resources to ensure that the new system is one that is comprehensive and optimizes available funding. Responders must submit proposals no later than December 19, 2013. Implementation of the new workforce delivery system will begin July, 1, 2014.

Proposals can be downloaded by visiting

http://labavn.org/index.cfm?fuseaction=contract.opportunity_view&recordid=18282&CFID=965407&CFTOKEN=32089494

For more information, visit www.ewdd.lacity.org

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